



## 2009 European Canoe Slalom Championships Holme Pierrepont, Nottingham, Great Britain 28<sup>th</sup> – 31<sup>st</sup> May 2009

### Official Partners



### Go Paddling Programme and National Go Paddling Week

#### What does the programme involve?

The aim of the programme is 'to help and inspire people to go paddling' and this will be achieved by your Club/Centre providing a positive and welcoming paddling experience within a managed environment. Each club/centre will be encouraged to provide both a taster event at a time which suits your club/centre. All Canoe England are asking, is for your club/centre to run a follow up a session as soon as possible after the Go paddling day.

#### What support do we get from Canoe England?

As part of this programme, Canoe England would like to support your club/centre in a number of ways.

- ✓ Through signposting email and phone enquiries to the head office to your club/centre.
- ✓ Furthermore, your event will be promoted through the website and in Canoe Focus.
- ✓ Finally, to assist in reducing any additional work for you, a template for a welcome pack will be sent to you to assist you in providing a pack of information to participants and therefore promoting membership at your club.

#### How does your club/centre benefit?

- ✓ Support from Canoe England for your club to manage and prepare for the potential rise in interest in Paddlesport.
- ✓ Potential and new members.
- ✓ Income - Canoe England will launch a commission scheme for clubs that send us completed membership forms from NEW members. Welcome Pack templates.
- ✓ Promotion of your club/centre through the website and local press.
- ✓ Signposting to your club/centre when Canoe England receives enquiries on how to get involved.

### National Go Paddling Week 23<sup>rd</sup> - 31<sup>st</sup> May 2009

Let's get as many people paddling as possible during the National Go Paddling week. Events big or small, for beginners to accomplished paddlers now that really is something for everyone!

#### How do we get involved?

To get involved, please contact Kimberley Walsh  
Development and Participation Team Support Officer – Canoe England  
Tel: 0845 370 9520 [kimberley.walsh@bcu.org.uk](mailto:kimberley.walsh@bcu.org.uk)

[www.bcu.org.uk/09-slalom-europeans](http://www.bcu.org.uk/09-slalom-europeans)

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### Official Supporters

